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STRENGTH IN THE UNSTRUCTURED MARKET

#1
WW IDC Market share

Over 17+

EB installed in field

60%
Fortune 500
customers

8 years

Gartner Magic
Quadrant Leader



TRADITIONAL VS MODERN NAS STORAGE

Traditional Storage



NFS, CIFS/SMB, FTP, S3
Performance GB/s, file ops/s

FC/iSCSI/NVMe - Performance IOPS

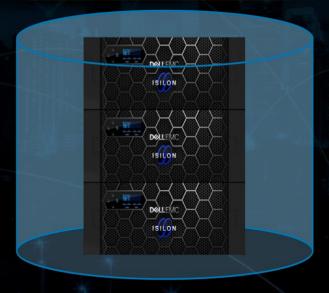
Multiple Volumes on Block Storage
NAS Filer/GW layer
Complex for management and support
Limited Scalability and Performance

NAS Gateway/Filer
MS Windows Server, Linux ...

Isilon Scale-Out NAS

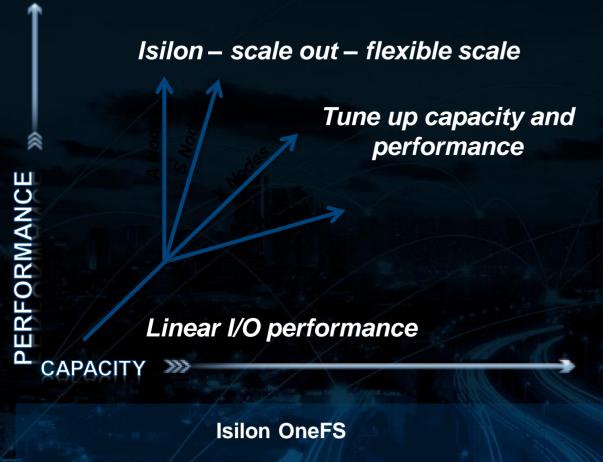


NFS, CIFS/SMB, FTP, S3
Performance GB/s, file ops/s



Single Volume &
FileSystem & Namespace
Linear scalability of capacity and
performance
Purpose-built solution

THE ARCHITECTURE REALLY MATTERS



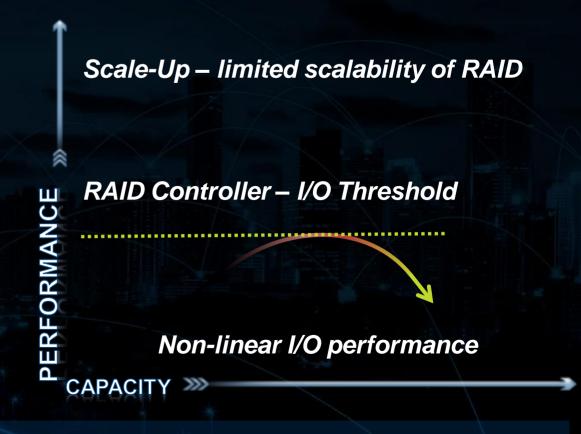
Scale-out

Performance, capacity or both

True linear predictable

Scalability

Performance



RAID Technology

Scale-up
Capacity only, limited performance options

Degradation of performance & capacity at scale DELLEMC

Storage – Which storage?

Storage Overview



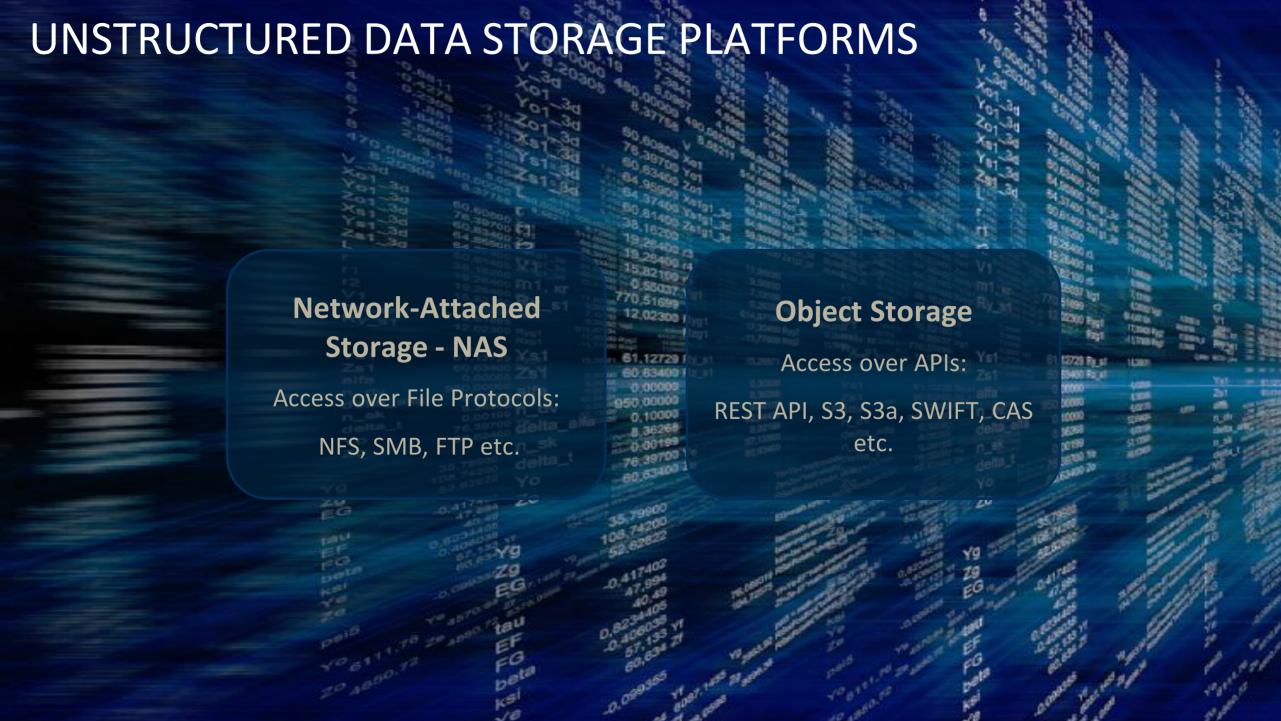




	Block Storage	File Storage	Object Storage
Structure	Highly structured at block level	Hierarchically structured	Unstructured
Manages	Fixed sized blocks of bytes	Tree-like hiearchy	Unique keys
Examples	LUNs (often RAID based)	Filesystems (NFS, NTFS)	AWS S3, Swift, CAS
Used By	Systems	Users / Applications	Applications
Data Access	"Give me 512 bytes of block #12345"	"Give me file report.ppt from folder Annual Reports"	"Give me object with ID = ABC123"
Concurrency	Device-level locks	File-level locks	No locking (different consistency models does exist)
Scalability	Very limited scalability	Limited scalability	Unlimited scalabilty
Performance	Very low latency, high speed throughput in blocks	Low / medium latency, low to very high speed throughput	Medium / high latency, low to very high speed throughput
Metadata support	Fixed system attributes	Fixed file-system attributes	Fixed object attributes and custom user/app provided metadata
Replication	Sync/Async	Async	Async
URL accessible	No	No	Yes

The type of storage depends on application requirements





What is in DNA of Isilon/PowerScale - NAS storage



Linear Scale Out Architecture

- Grow from terabytes to 100's of PB
- 83% Useable to Raw storage efficiency
- Performance and connectivity grow with capacity
- Combination of different generations of storage nodes –seamless and non-disruptive tech-refresh WITHOUT migration

Multi-tier architecture with automated tiering

- Nodes matched to workload (performance, archive)
- Single Filesystem and namespace without capacity limit
- No need of multiple copy of data across tiers data duplication
- Tiering the data across the cluster (SmartPools)
- Tier to Cloud or external S3 on-prem storage (CloudPools)

Ease of Management

- Effortless configuration & automated policy-based operation
- Simplified management at any scale Terabyte Petabyte
- Non-disruptive upgrades and maintenance
- Transparent non-disruptive technology refresh without migration
- Automation with REST API, CSI into K8S and Ansible

Massive Concurrency / No File Handle Limits

- Scale-out architecture 1000's of simultaneous streams
- Native, Multi-protocol SMB, NFS, FTP, HTTP, S3, HDFS
- Various workloads: High-Performance, Mixed workloads, Archive
- · Automated load balancing within the cluster

Archive

Best Cost and Density

Hybrid

Best Cost Versus Performance



PowerScale H7000

PowerScale H700

All Flash

Best Performance and Flexibility





PowerScale F900 All-NVMe



PowerScale F600 All-NVMe







PowerScale F200 All-Flash

Price per node

Isilon A2000



PowerScale A3000



Isilon H400

Isilon H600



PowerScale A300







Inline Data Reduction

What is in DNA of Elastic Cloud Storage - Object storage









Scale-Out "Lego" architecture

- More than 20 years of experiences in object world
- Build your solution as you need like a Lego
- Linear scalability of capacity AND performance
- No ever migration while technology refresh

Infinite storage architecture

400 200 2 6400 15 1500

- No realistic limit of scale in terms of capacity, number of objects, number of nodes, buckets etc.
- · Sky is the limit

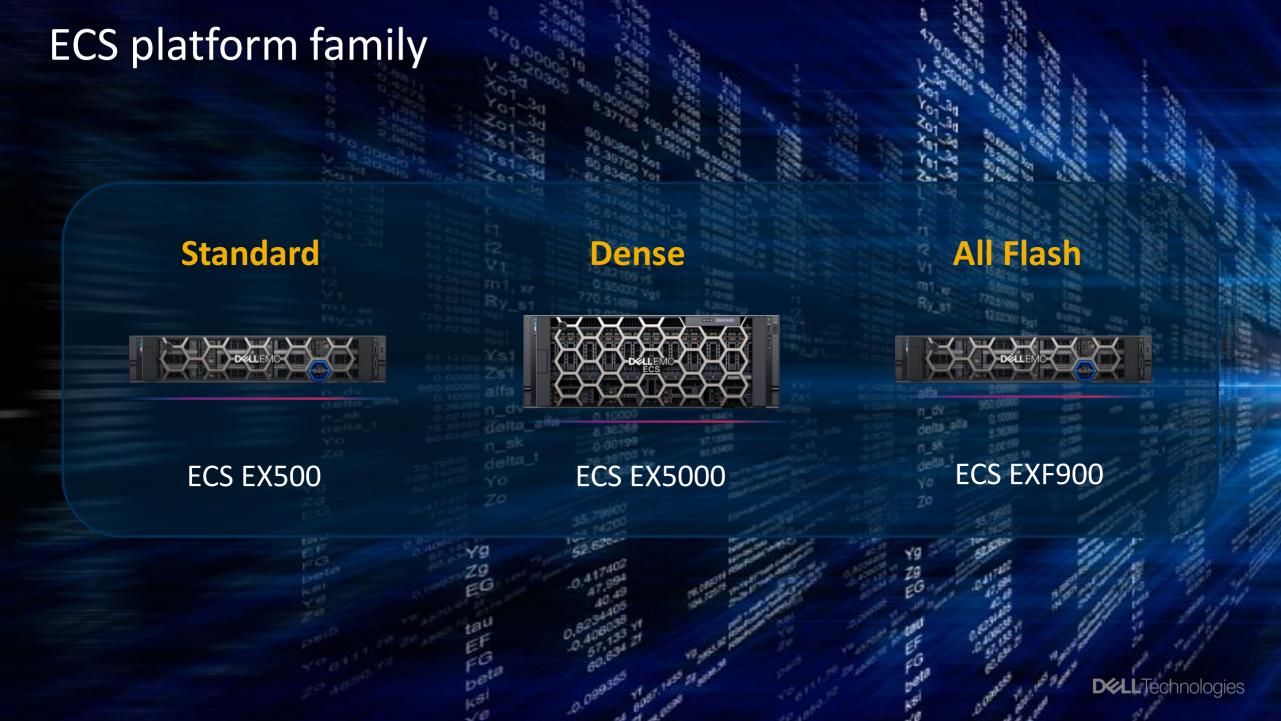
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Rich Data Access

- API-based access (S3, S3a, Centera CAS, SWIFT, ATMOS)
- File Protocol over NFS, CIFS with GeoDrive; Hadoop HDFS
- Management API and REST API

Geo-dispersed deployment

- Strong-consistency data mode
- Flexible deployment across many sites (A-A, A-P and combination)
- Unique technique of geo-distributed data protection with XOR



PROTECTION AGAINST RANSOMWARE



Superna Ransomware Defender

- Real-time procession of audit data
- User behavior detection
- Detection rules
- Automated reaction
 - User Data Access lockout
 - Automated Snapshot
 - Management of replication
- **Detailed logging**
- Building cyber-vault AirGap

Audit of data access

Actions

Managed replication

Deep Archive AirGap

Ransomware

Defender

Thank you