

Unlicensed Software and Cyber Threats

A modern office interior with a lounge area featuring a grey sofa and ottoman. In the background, there is a glass-walled meeting room with a conference table and chairs. The ceiling is dark with recessed lighting, and large windows on the right side offer a view of trees outside.

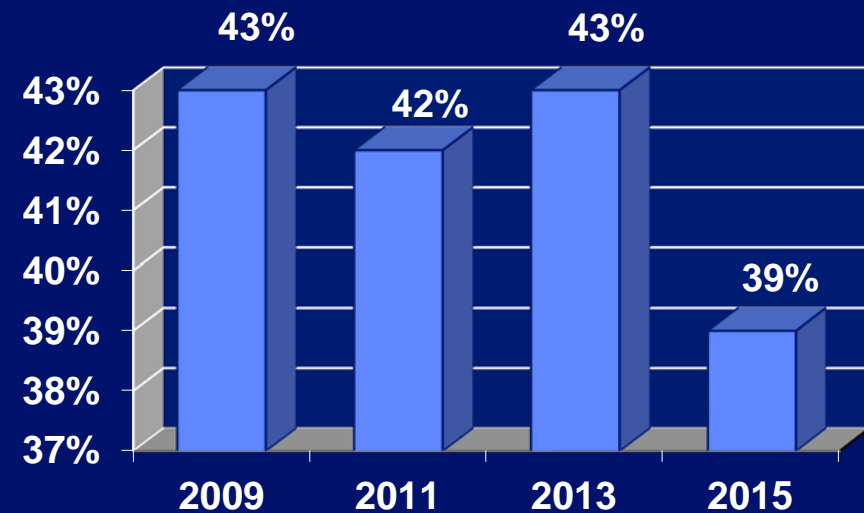
Magda Popescu

BSA Outside Counsel, Romania

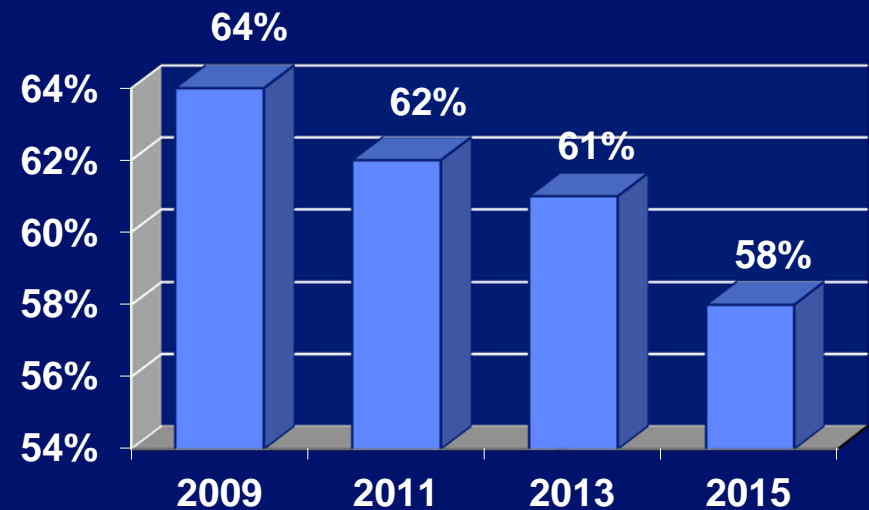
Microsoft Regional Outside Counsel, CEE New Markets

27.09.2016

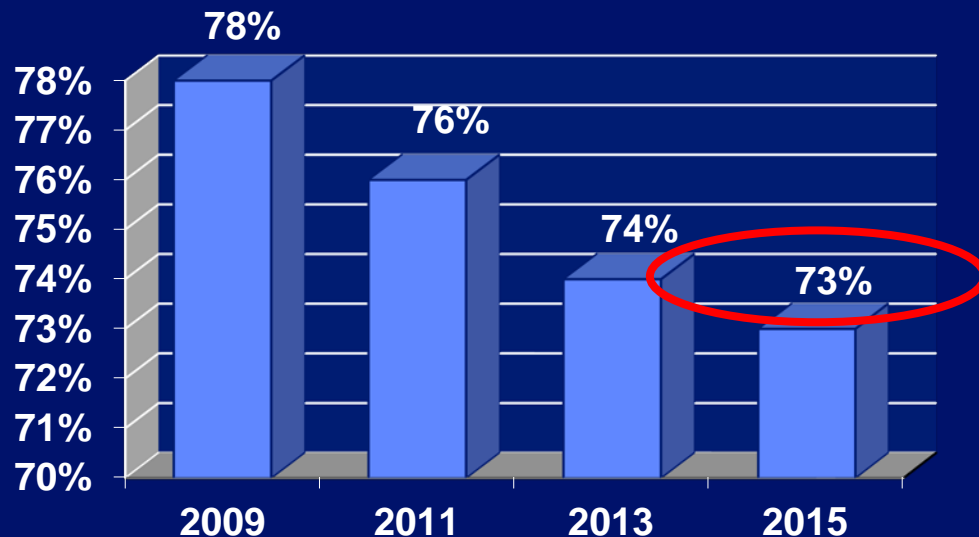
BSA Global Software Survey (May 2016)



World Wide
2015 – 52.24 billion US\$ losses



CEE
2015 – 3.13 billion US\$ losses

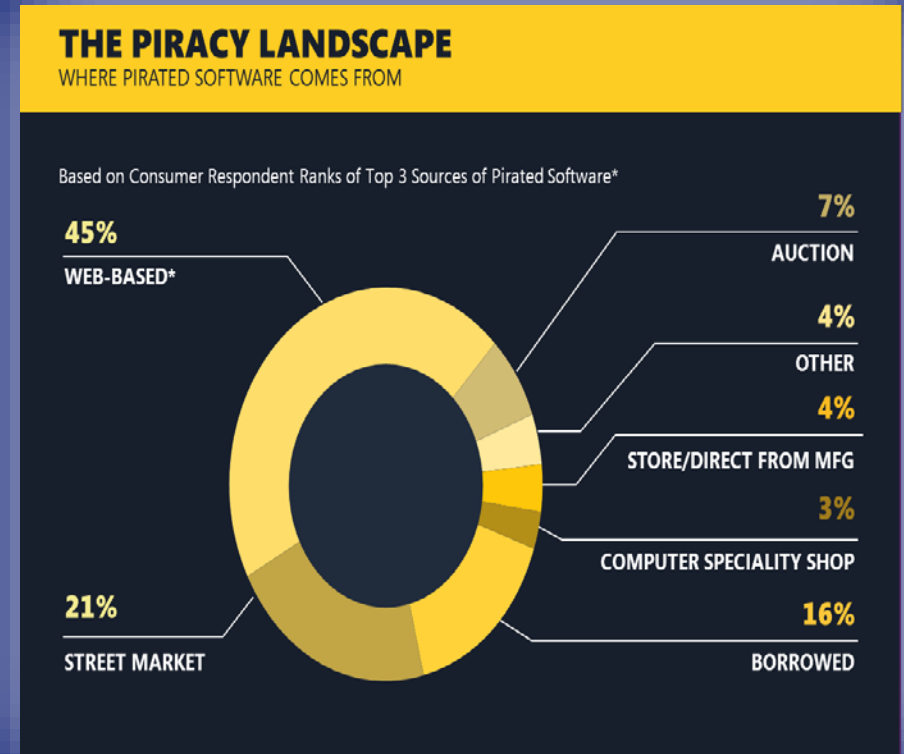


Kazakhstan
2015 – 89 million US\$ losses

Growing Trends in Online Piracy

Cybercriminals are:

- Adapting, getting smarter, and going where the money is
- Transitioning from physical counterfeit discs to download business model
- Utilizing more sophisticated techniques to advertise via spam sent through botnets and Trojan-hijacked PCs

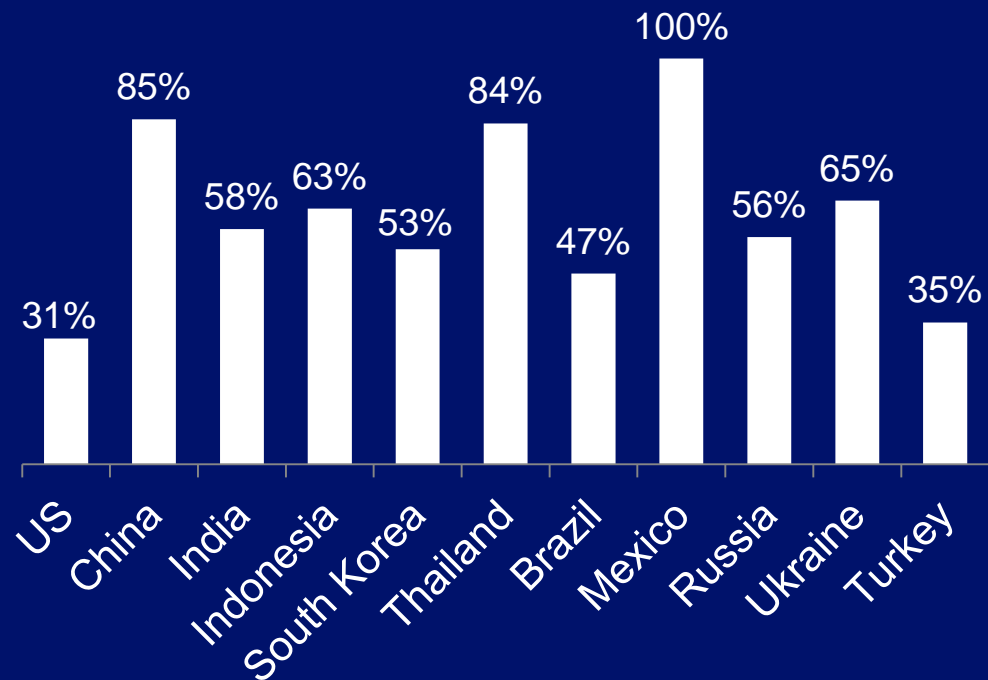


Connection between Piracy and Malware...

OF THE 203 COMPUTERS
PURCHASED IN 11
COUNTRIES WITH
PIRATED SOFTWARE
ON THEM,
61%
WERE
INFECTED
WITH DANGEROUS
MALWARE.



New PCs sold with pirated
software infected with malware



Connection between Piracy and Malware...

- Unlicensed software – Malware = 0.79
- Smoking – Lung cancer = 0.72
- Education – Income = 0.77
- Anti-corruption policies - Economic growth = 0.77

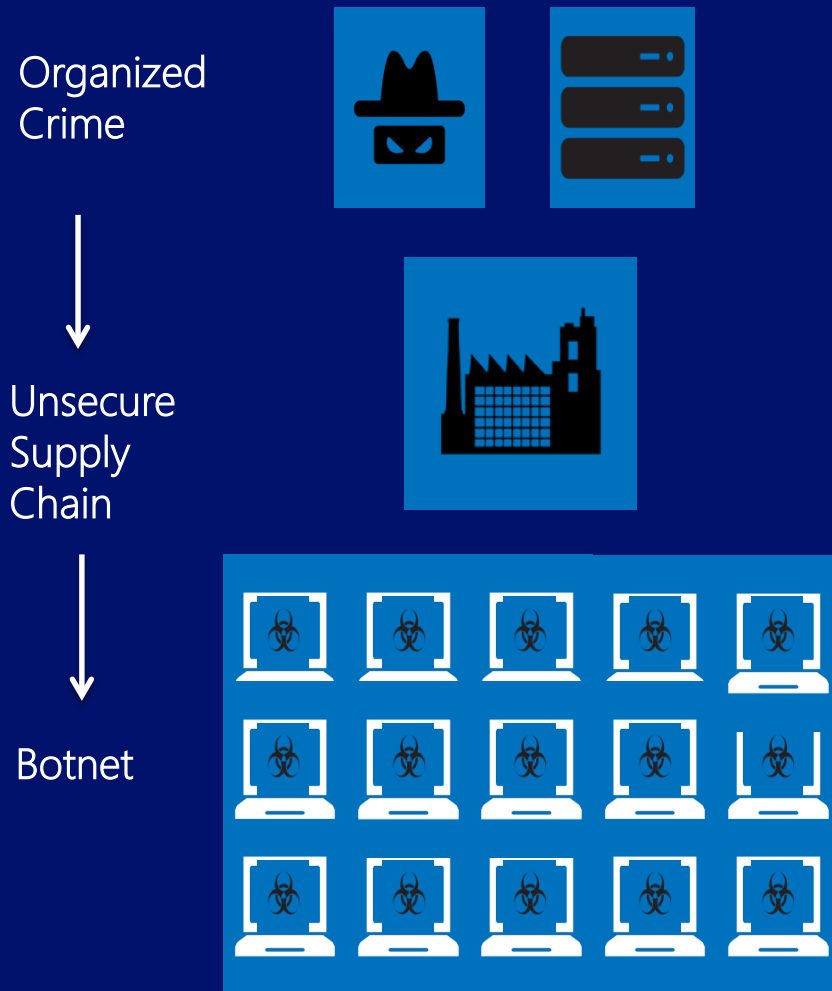
IDC White Paper, Feb. 18, 2015 - correlation between the Unlicensed Software Use Rate* and Malware Encounter Rate**

*BSA Bi-Annual Global Software Survey 2014

**Microsoft Security Intelligence Report (SIR)

D 14 11 5 4 5 12 11 1 6 11

...and Malware, Botnets and Organized Crime



- Botnet is a network of infected computers controlled from a distance by a commanding computer.
- Botnets are typically created through infecting devices - usually by sending fraudulent emails asking users to open an attachment or click on a link infected with malware
- Computers and other digital devices that are acquired from unknown or unauthorized sources can contain malware that connects them to a Botnet operated by Cybercriminals

Cybersecurity is a Boardroom-Level Issue



430M

new pieces of malware
were discovered in 2015,
up 36 percent from 2014

71%

of companies admit they
fell victim to a successful
cyber attack the prior year

556M

victims of cybercrime
per year

\$3 Trillion

estimated cost in economic
value from cybercrime
industry by 2020

160M

Data records compromised
from top 8 breaches in 2015

\$400B

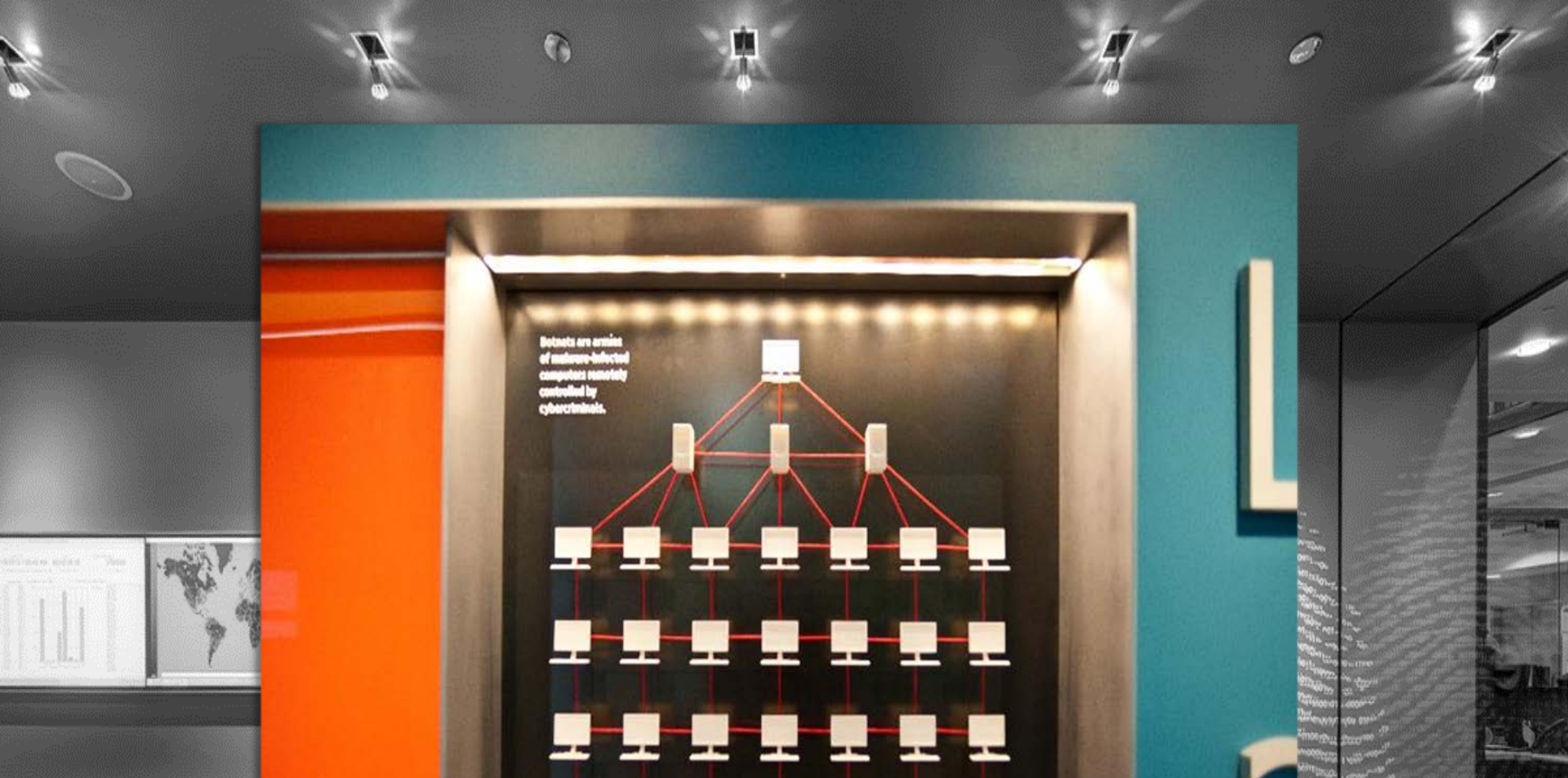
cost of cyberattacks to
companies each year

63

Vulnerabilities (key-loggers,
viruses, Trojans) in Windows
ZverCD, the most popular pirate
version of Windows in CIS

140+

Median # of days between
infiltration and detection



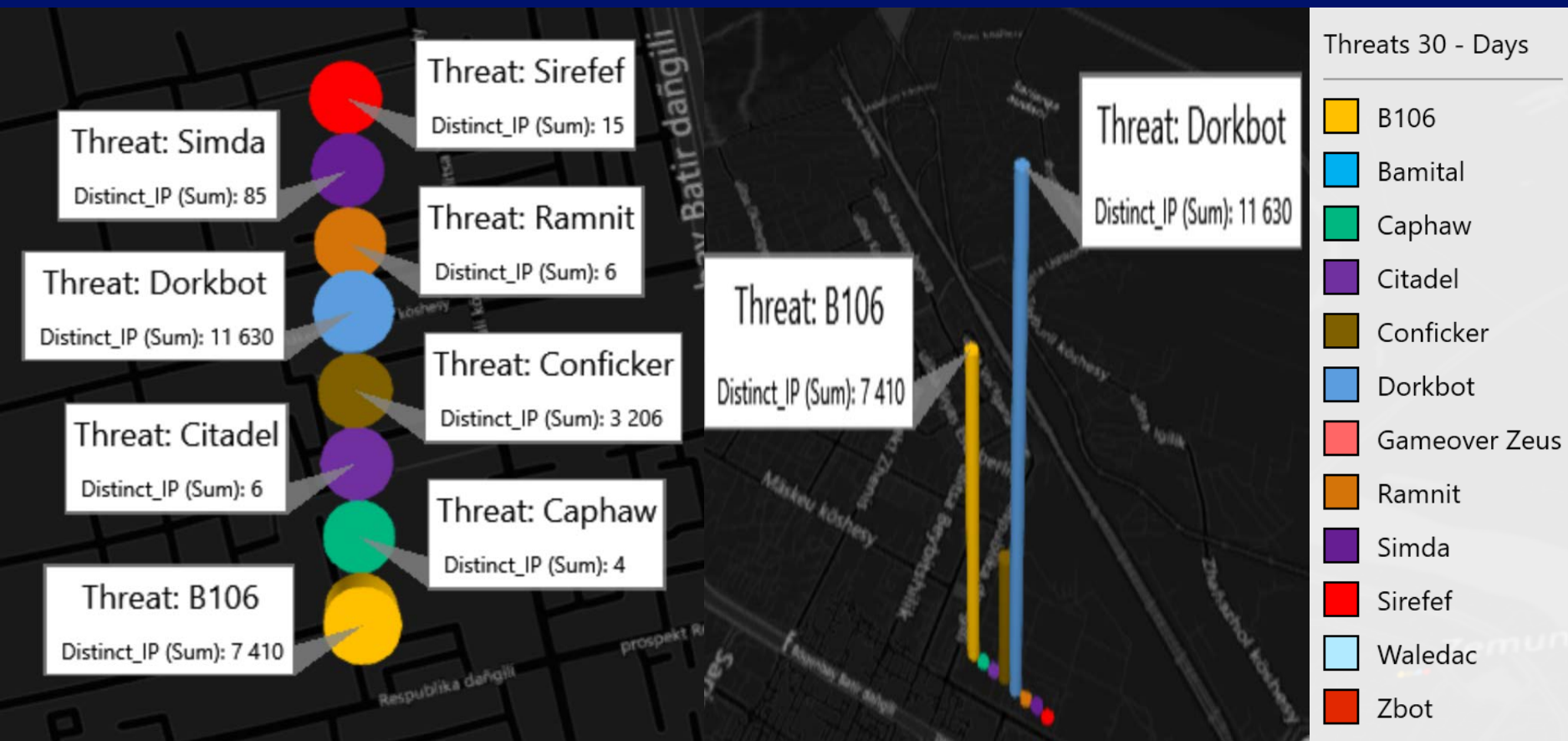
Fighting Malware and Reducing Digital Risk

DCU Botnet Takedowns and Malware Disruptions

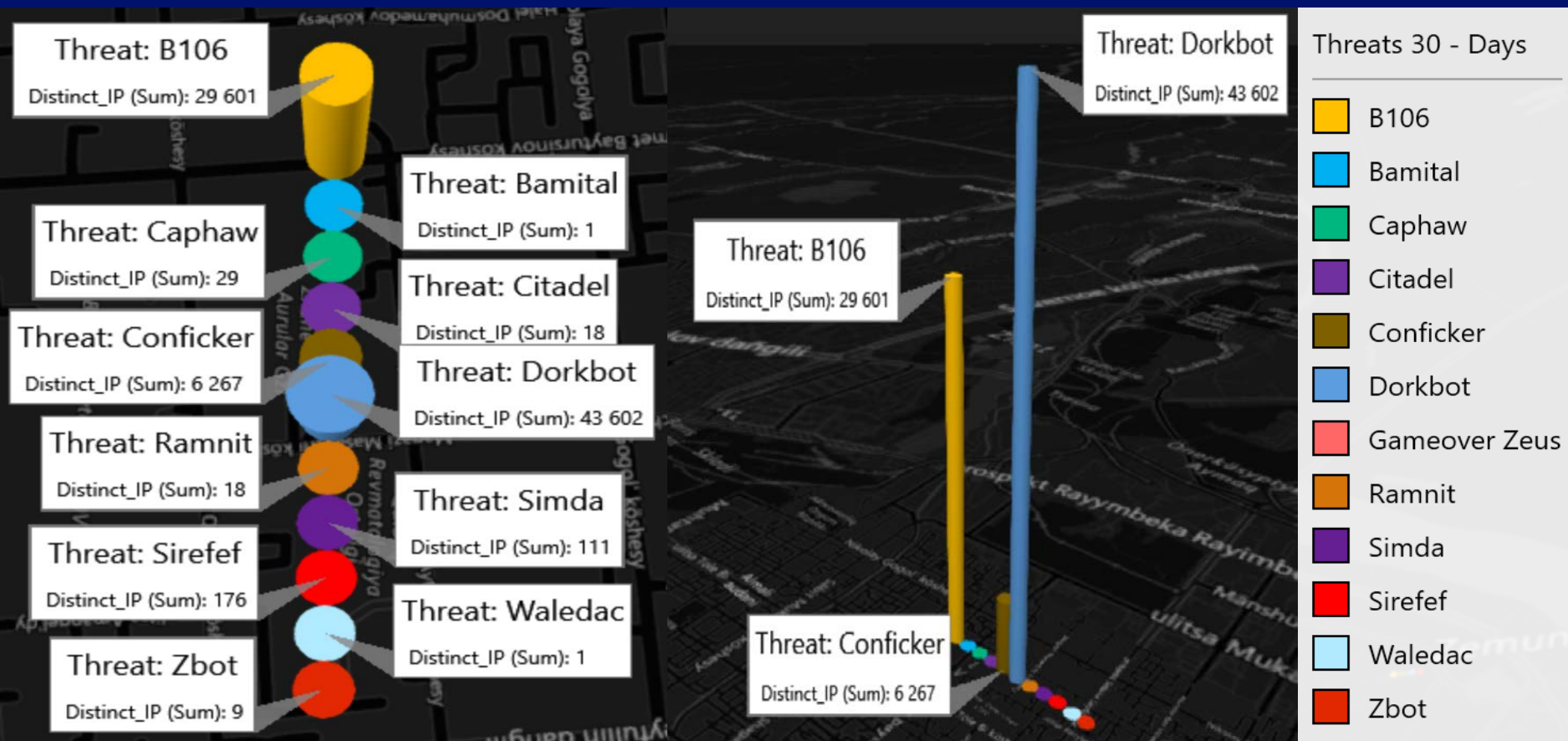
Conficker	b49 Waledac	b107 Rustock	b79 Kelihos	b71 Zeus	b70 Nitol	b58 Bamital	b54 Citadel
February 2010	February 2010	March 2011	September 2011	March 2012	September 2012	February 2013	June 2013
Microsoft-lead model of industry-wide efforts to counter the threat	First MS takedown operation, proving the model of industry-led efforts	Supported by stakeholders across industry sectors	Partnership between Microsoft and security software vendors	Cross-sector partnership with financial services	Nitol was introduced in the supply chain relied on by Chinese consumers	Bamital hijacked people's search results, took victims to dangerous sites	Citadel committed online financial fraud responsible for more than \$500Min losses
Botnet Worm sending SPAM and attempting to steal confidential data and passwords	Disconnected70,000 -90,000 infected devices from the botnet	Involved US and Dutch law enforcement, and CN-CERT	First operation with named defendant	Focused on disruption because of technical complexity	Settled with operator of malicious domain	Takedown in collaboration with Symantec, proactive notification and cleanup process	Coordinated disruption with public-private sector
	Botnet Worm sending SPAM (1,5B)	SPAM, in average 192 spam messages per compromised machine per minute	SPAM, Bitcoin Mining, Distributed Denial of Service Attacks	Identity Theft / Financial Fraud	Malware Spreading, Distributed Denial of Service Attacks	Advertising Click Fraud	Identity Theft / Financial Fraud
b68 ZeroAccess	b157 Game over Zeus	b106 Bladabindi & Jenxcus	b93 Caphaw	b75 Ramnit	b46 Simda	OPERATION Dorkbot	
December 2013	June 2014	June 2014	July 2014	February 2015	April 2015	December 2015	
ZeroAccess hijacked search results, taking victims to dangerous sites	GameoverZeus (GOZ) was a banking Trojan	Malware using Dynamic DNS for command. It involved password and identity theft, webcam, etc.	Caphaw was focused on online financial fraud responsible for more than \$250M in losses	Module-based malware, stealing credential information from banking websites. Configured to hide itself.	Theft of personal details, including banking passwords, as well as to install and spread other malicious malware.	Used for Cybercriminal activities such as credential harvesting for financial fraud DDoS attacks and the downloading of malicious payloads.	
It cost online advertisers upwards of \$2.7 million each month	Worked in partnership with LE providing Technical Remediation	Over 200 different types of malware impacted.	Coordinated disruption with public-private sector		Theft personal data/Install and spread other malware		
Advertising Click Fraud	Identity Theft / Financial Fraud	Identity Theft / Financial Fraud / Privacy Invasion	Identity Theft / Financial Fraud	Credential Information Theft/Disable Security Defenses		Financial Fraud, DDoS Attacks	



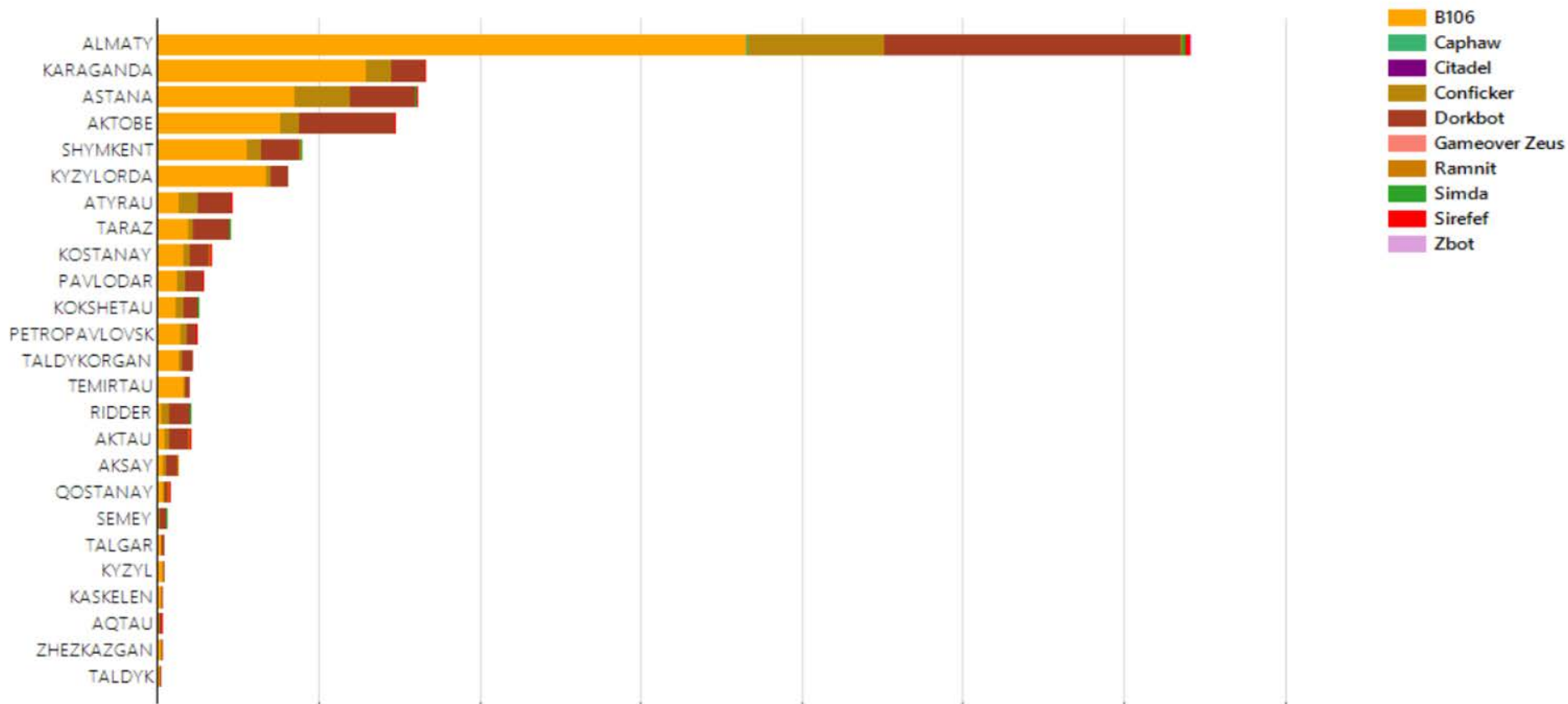
Astana Overview 1-30 June, 2016



Almaty Overview 1-30 June, 2016



Kazakhstan Top 25 Cities by Threat, 12-18 September 2016



Most Common Malware Threats in Kazakhstan, 1-30 June 2016

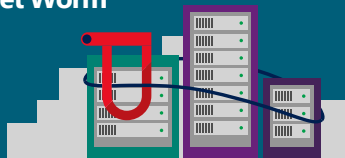
Conficker

24 007

February 2010

This family of worms can disable several important Windows services and security products. They can also download files and run malicious code on your PC if you have file sharing enabled.

Botnet Worm



Bladabindi & Jenxcus

87 297

June 2014

Malware using Dynamic DNS for command. It involved password and identity theft, webcam and other privacy invasions. Over 200 different types of malware impacted by the take down.

Identity Theft / Financial Fraud / Privacy Invasion



Dorkbot

141 267

December 2015

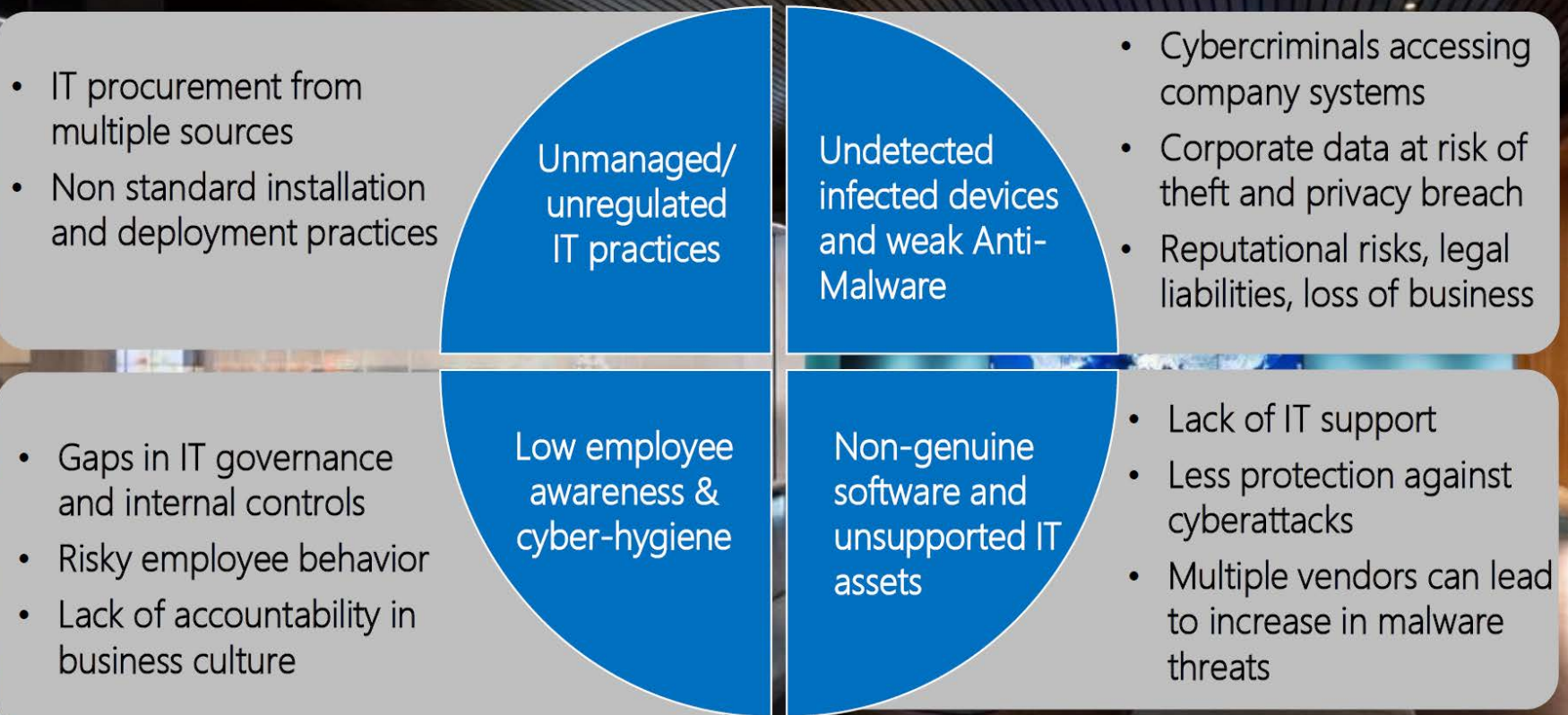
Used for cyber criminal activities such as credential harvesting for financial fraud, DDoS attacks, and the downloading of malicious payloads. Disrupted in cooperation with FBI and international law enforcement.

Financial Fraud / DDoS attacks / Malicious Payloads



Risks management

Where Digital Risk is found?



Thank you!