

# Технологии умных городов

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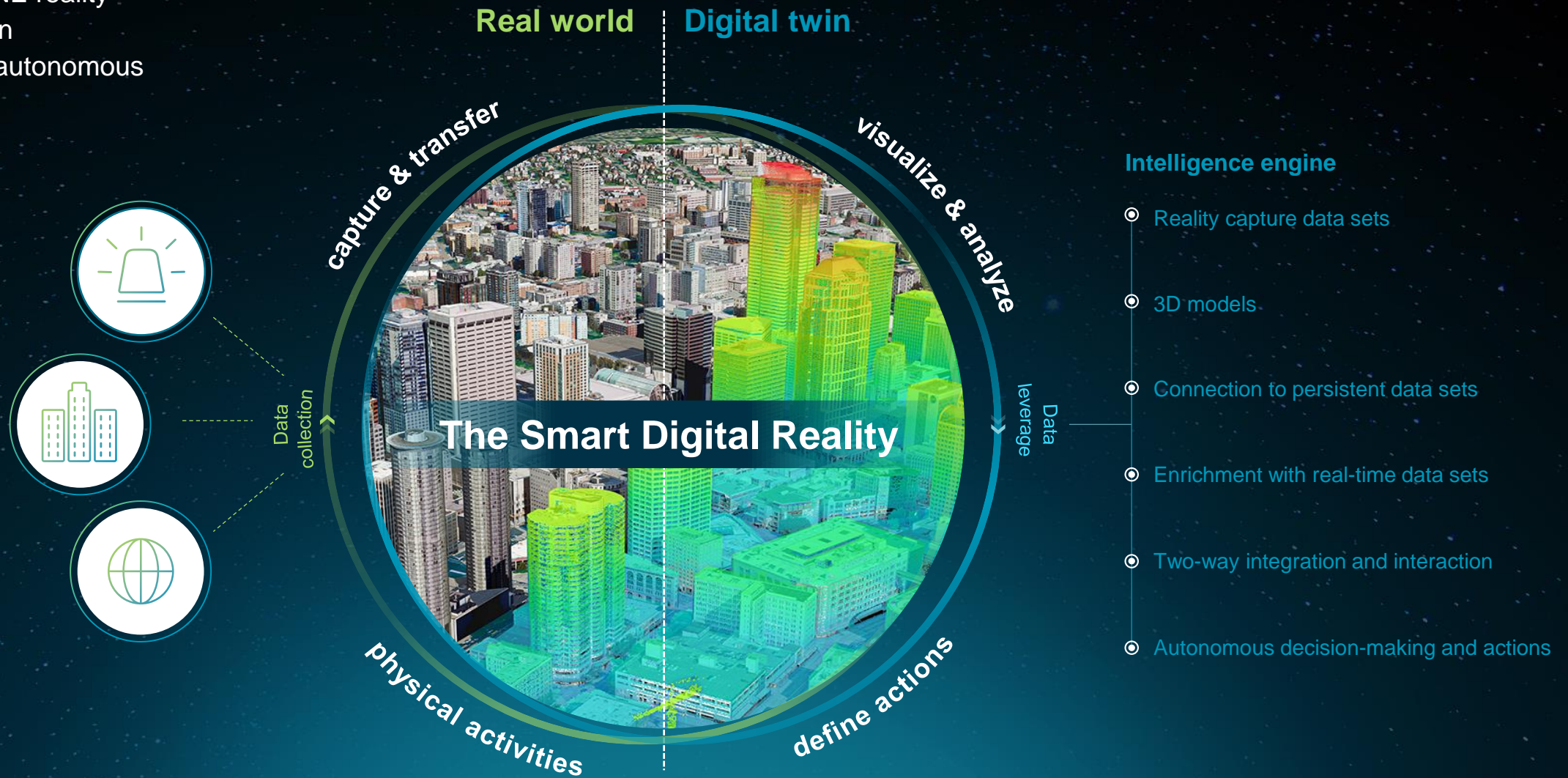
Profit Day Smart City  
Almaty, Sep 15, 2023

- Кто Нехагон?
- Что это ЦДГ?
- Зачем он нужен?



# The Smart Digital Reality

Two worlds, ONE reality  
Workflow-driven  
Real time and autonomous





**HEXAGON**

## **Urban digital twin**

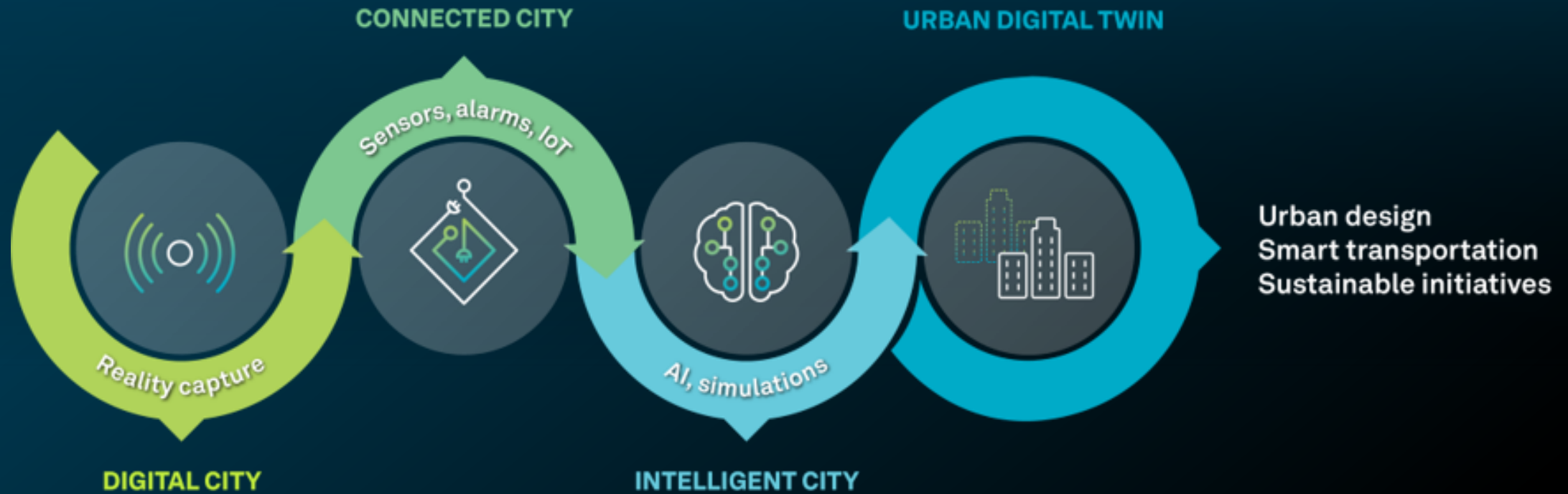
Beyond the buzzword

Today **50%** of the world's population lives in cities\*

In Kazakhstan? **59,2%** (07/2021\*\*)

By 2050, this will increase to **70%**

# Hexagon's urban digital twin



## **Use cases**

The choice is yours: Use  
independently or all together

# Urban design



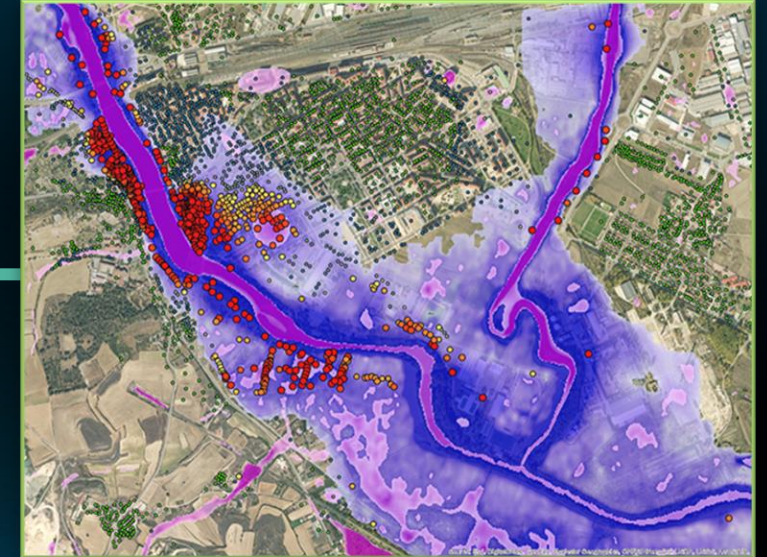
## Urban planning

- See the impact of a new building immediately
- Engage the public more easily



## Infrastructure monitoring

- Detect infrastructure failure before it causes a disaster
- Prioritize inspection and maintenance activities

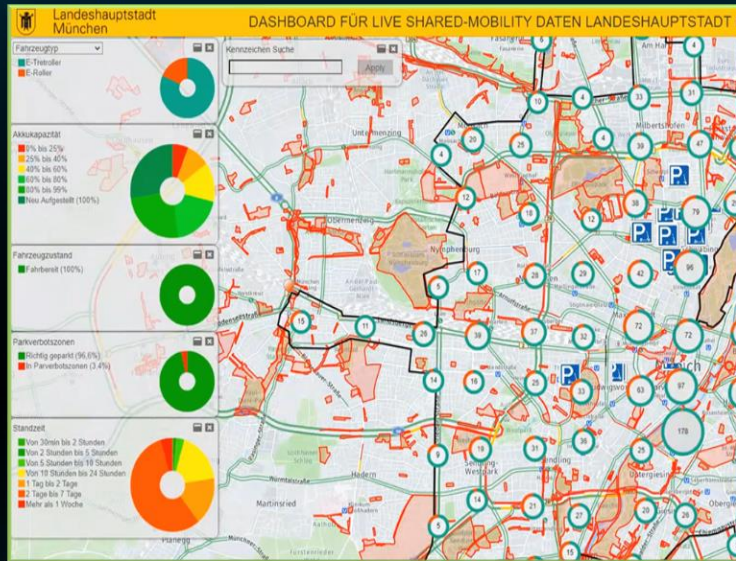


## Flood prevention

- Determine flood-prone areas with sensor data
- Identify buildings at risk and their insurance values

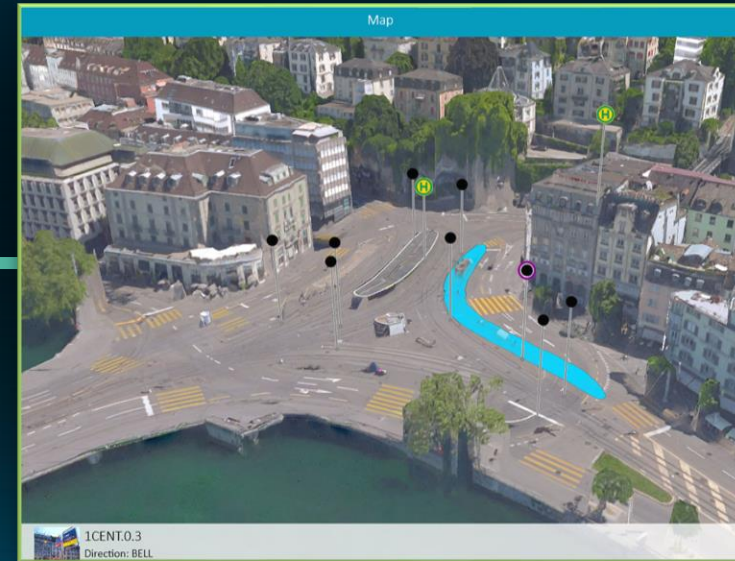


# Smart transportation



## Mobility

- Track, visualize and analyze IoT data from mobility providers
- Identify and understand transportation patterns to improve policies



## Public transportation

- Combine asset and spatial data to access accurate information
- Increase efficiency and safety for workers, passengers and the environment

# Sustainability initiatives



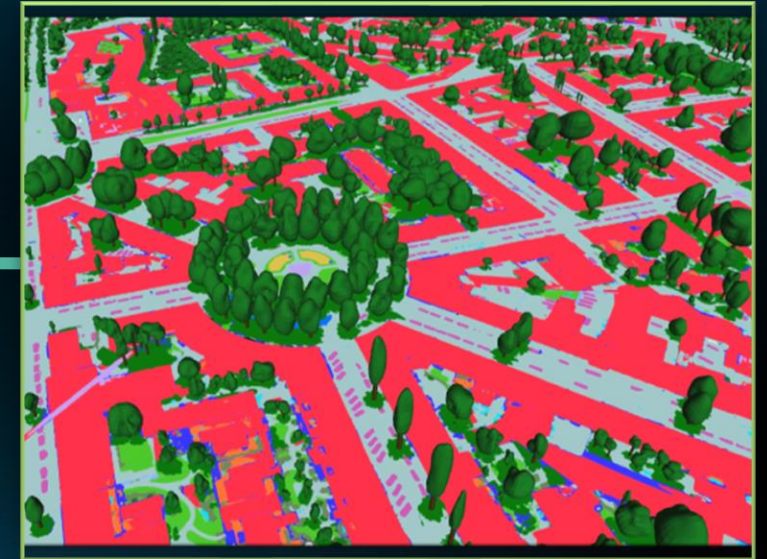
## Renewable energy

- Identify areas that receive sufficient sunlight
- Estimate how much energy solar panels could generate



## Pollution reduction

- Discover pollution hotspots with sensor data
- Evaluate the effectiveness of specific measures



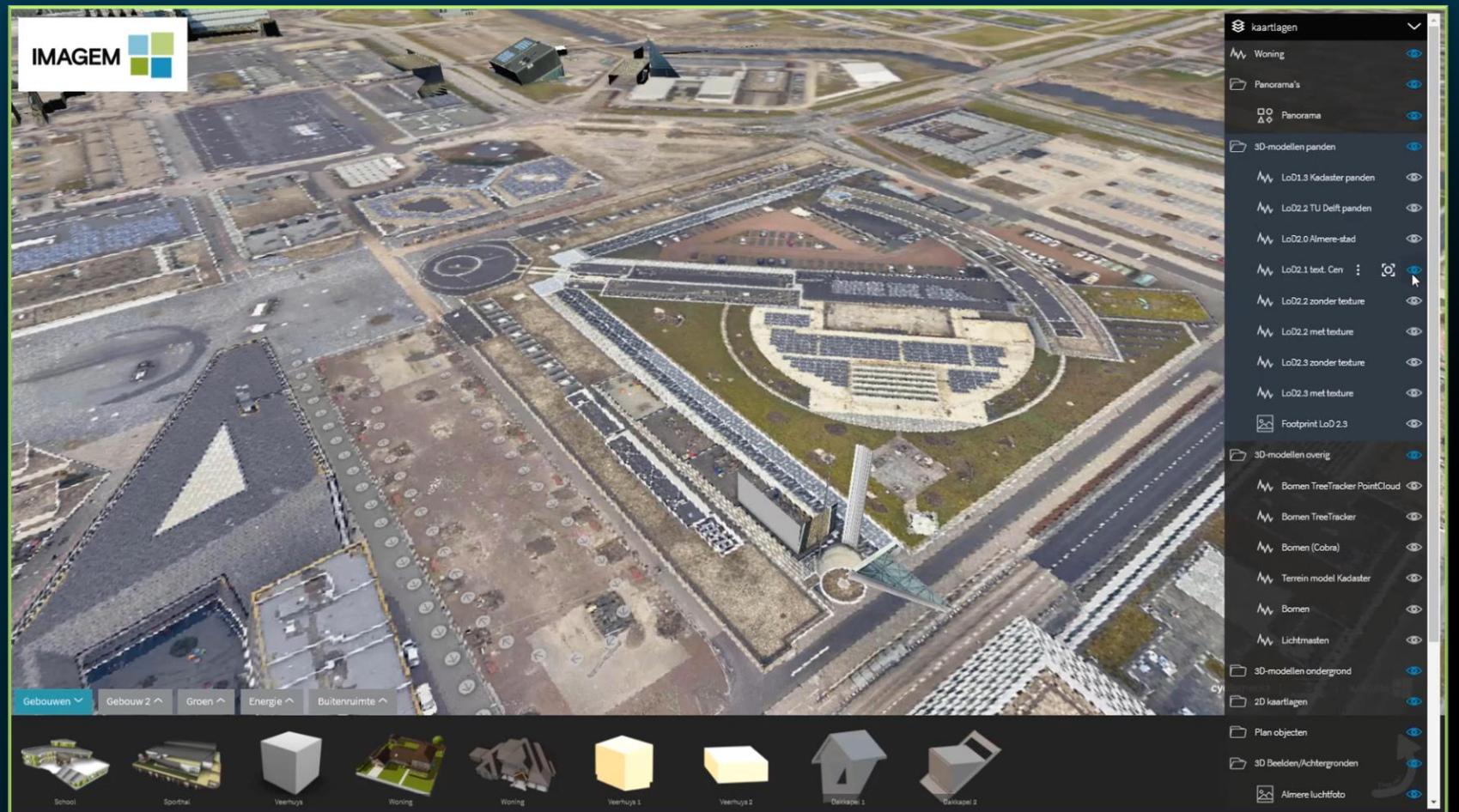
## Greening cities

- Predict heat islands
- Simulate cooling interventions

# Реальные примеры

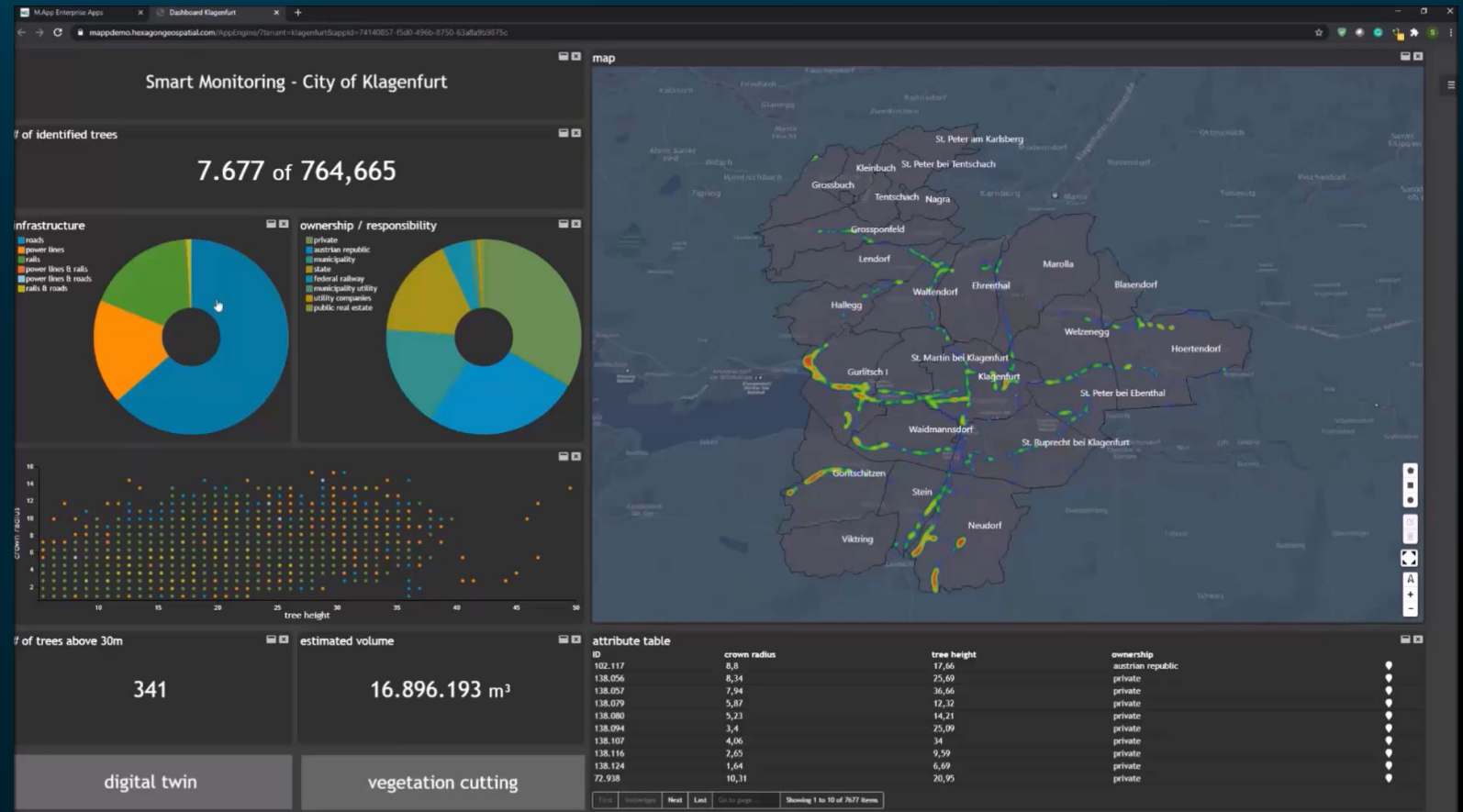
# City of Almere, The Netherlands

*Urban planning*



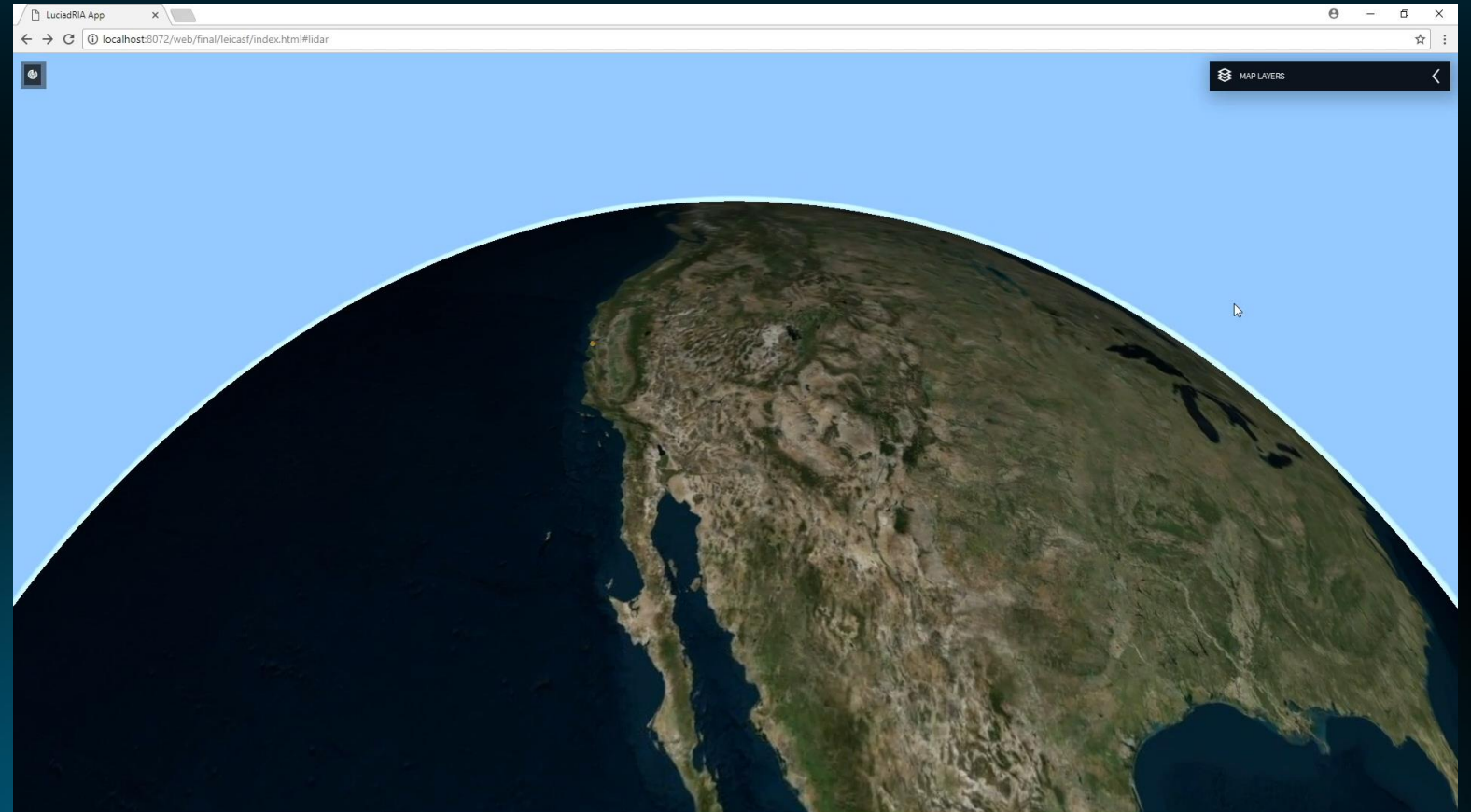
# City of Klagenfurt, Austria

*Greening cities*



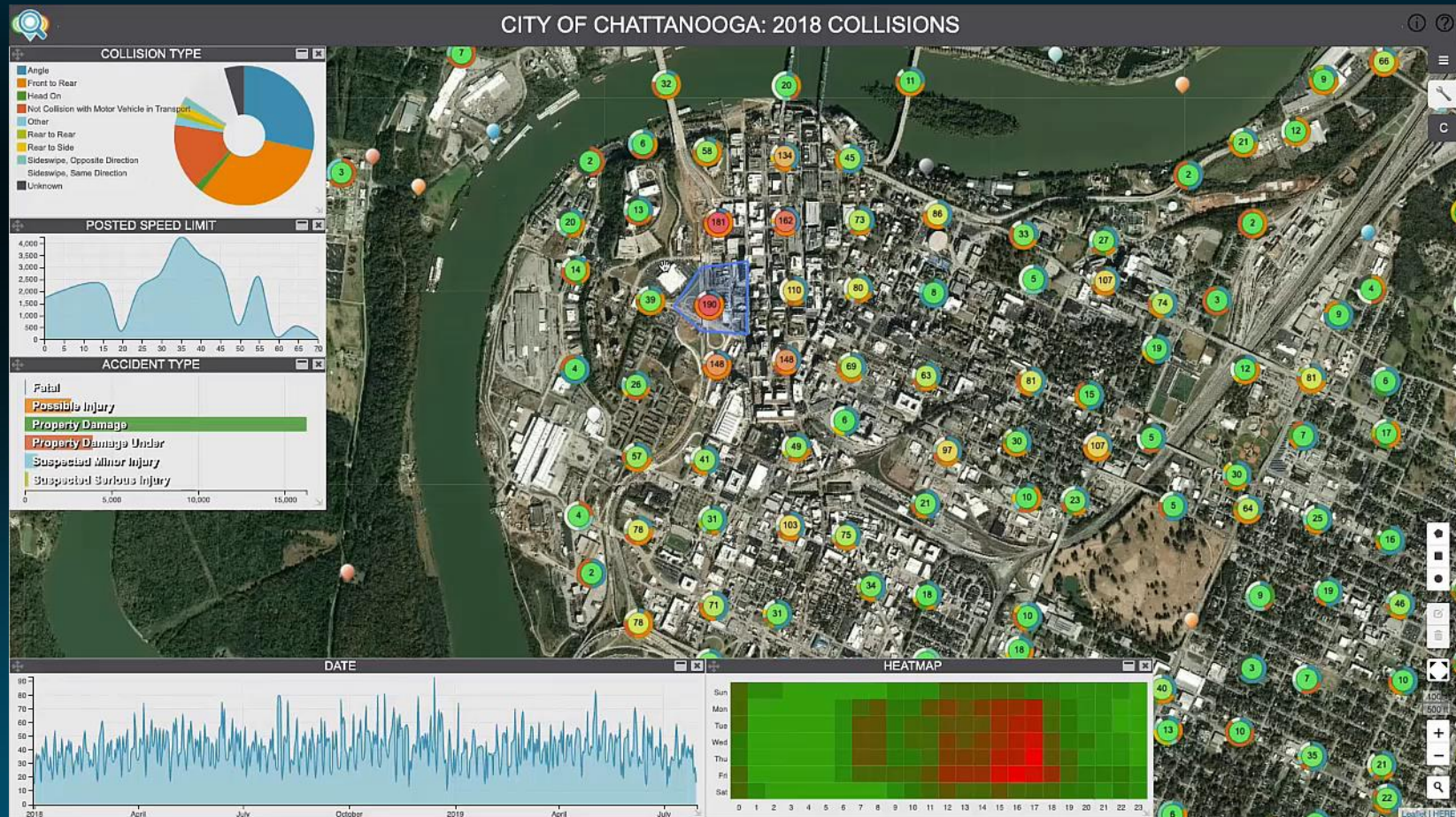
# City of San Francisco, USA

*Transportation*



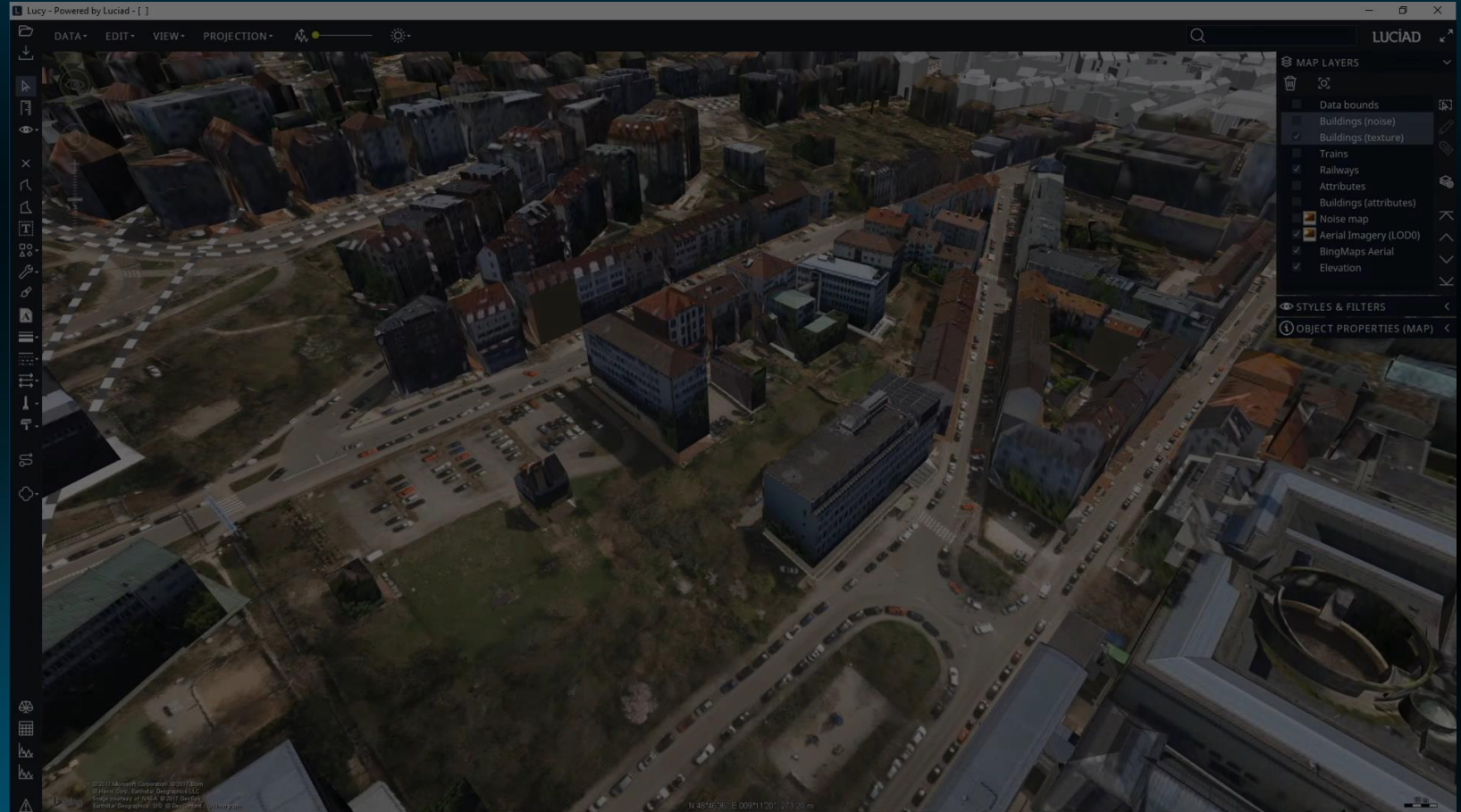
# City of Chattanooga, USA

Transportation



# City of Stuttgart, Germany

*Environment*





# City of Munich, Germany

*Environment*

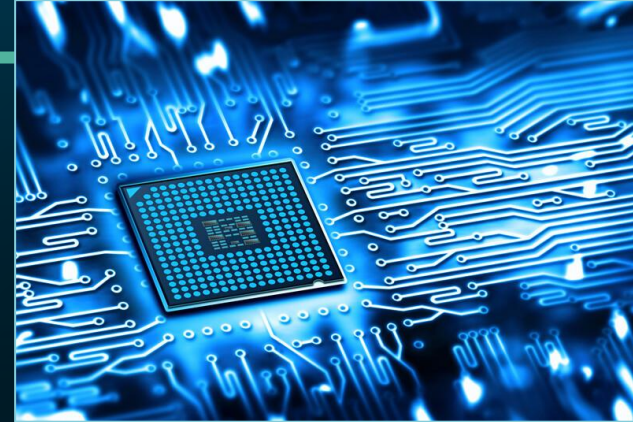


# Hexagon's smart urban digital twin portfolio



**HxGN Content Program  
and Hexagon's reality  
capture devices**

*Digital city*



**Xalt, HxGN EAM  
& Qognify VMS**

*Connected city*



**Luciad**

*Intelligent city*



**M.App Enterprise**

*Intelligent city*



**Creating safe, sustainable cities takes a  
Smart Digital Reality**

Learn more about Hexagon urban digital twins

<https://hxgn.biz/udt>

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